Brightline Studio

41 Market Street, Portland, OR 97204
hello@brightline.studio
(503) 555-0142

Quote

PREPARED FOR
Dr. Elena Ruiz
Harbor Dental Clinic
2290 Riverside Ave, Portland, OR 97210

QUOTE NO. Q-2026-118
DATE November 3, 2026
VALID UNTIL December 3, 2026

Dear Dr. Ruiz,

Thank you for meeting with us last week. As discussed, below is our quote for the redesign of the Harbor Dental Clinic website, including online appointment booking and a page for each of your three dentists. The work would start on December 1 and take about six weeks.

Item	Description	Qty	Price	Total
Discovery and content plan	Two workshops, site map, page outlines	1	$1,200	$1,200
Design	Home page and 6 page templates, 2 rounds of changes	1	$3,400	$3,400
Development	Responsive build on WordPress, contact forms	1	$4,800	$4,800
Online booking	Integration with the clinic's scheduling system	1	$1,500	$1,500
Photography	Half-day shoot at the clinic, 30 edited photos	1	$900	$900
Hosting and care plan	Hosting, updates, backups, small edits, per month	12	$85	$1,020

Subtotal	$12,820
Discount (returning client 5%)	−$641
Total	**$12,179**

PAYMENT TERMS
40% on signing, 40% when the design is approved, 20% at launch. The care plan is billed monthly from the launch date. Prices do not include sales tax.

NOT INCLUDED
Copywriting for more than 8 pages, paid advertising, and changes to the clinic's scheduling system itself.

If you have any questions, call me directly at (503) 555-0142.

Kind regards,

Marcus Lee
Project Lead, Brightline Studio

Accepted by (signature and name)

Date